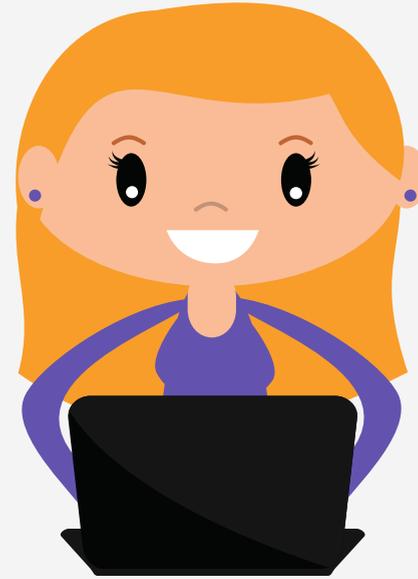




Hanna Hard is an IT administrator who is constantly stressed. She faces the challenge of ensuring smooth operations in a rigid storage infrastructure with hardware silos. Time-consuming administration and maintenance are the order of the day for her.

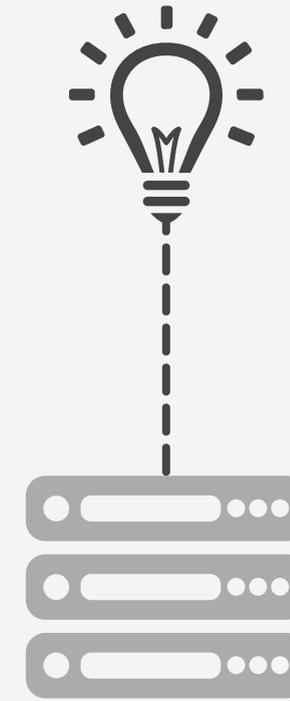


Sofie Soft is also an IT administrator. Relaxed and always with a smile on her face. You want to know what she does differently?

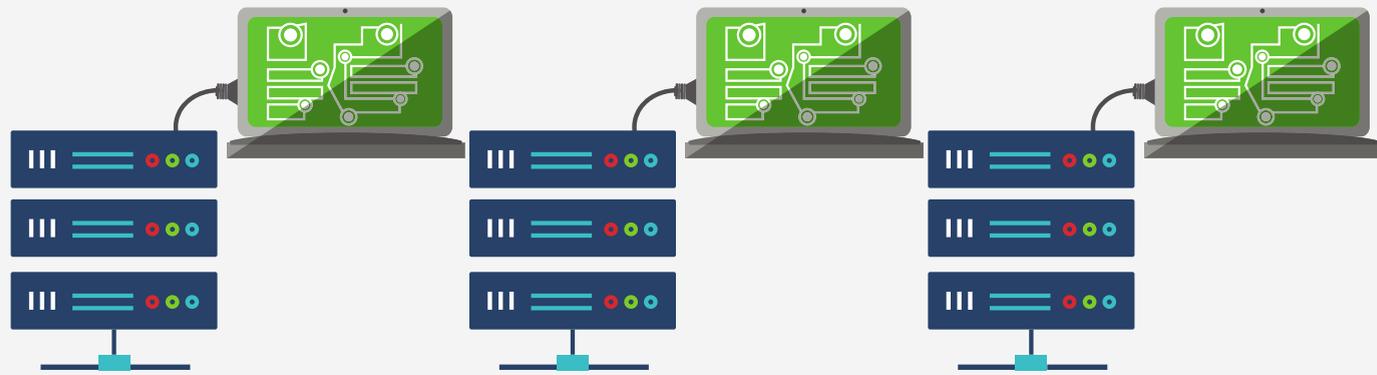




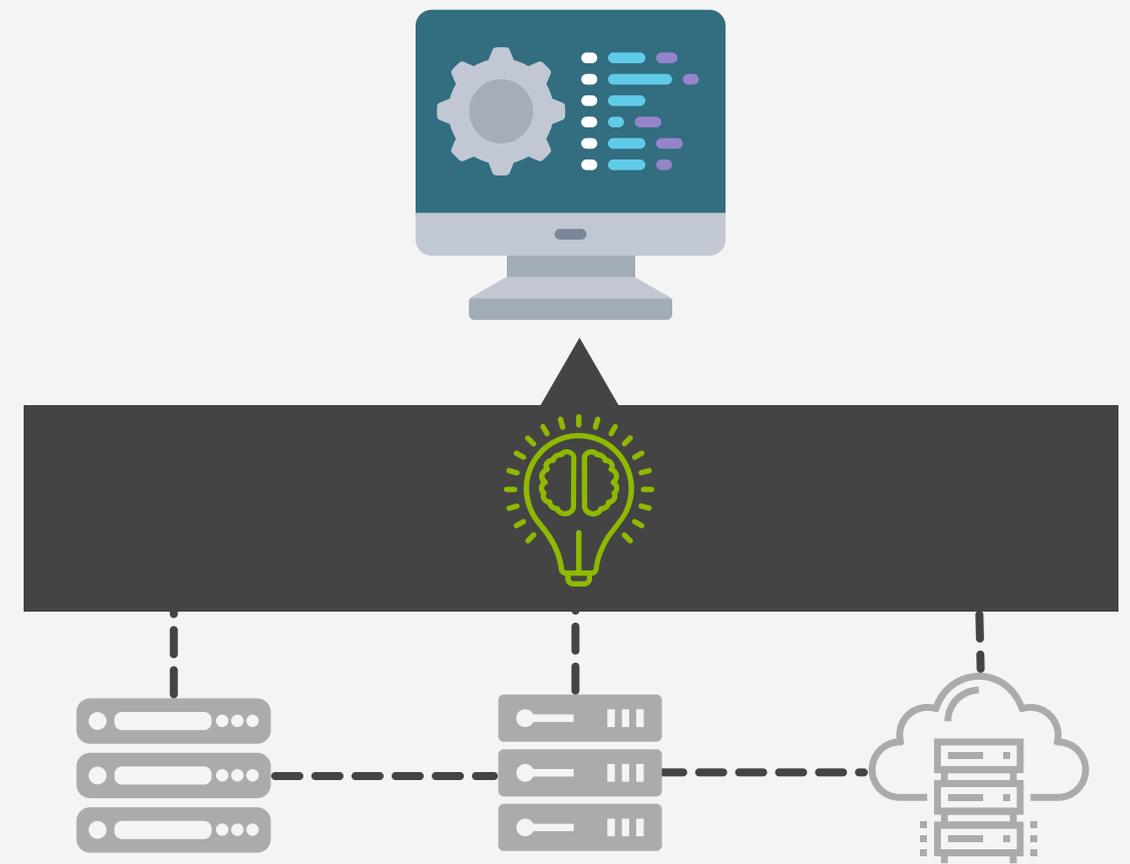
Hanna uses a hardware-based storage infrastructure. Storage operations are tied to the hardware and the vendor. Hanna can only implement new storage system requirements at great expense.



Sofie uses a software-based approach. The software is separate from the hardware. This means that software and hardware do not have to be from the same manufacturer. This decoupling allows Sofie to deploy and flexibly control diverse storage systems.



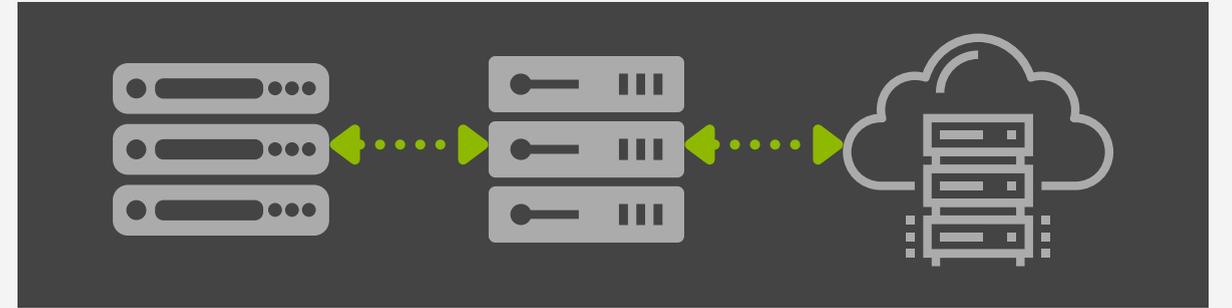
Because hardware and software are coupled, silos are created which operate in isolation from each other. As a result, Hanna has to manage her storage systems separately. The IT infrastructure is complex and time-consuming.



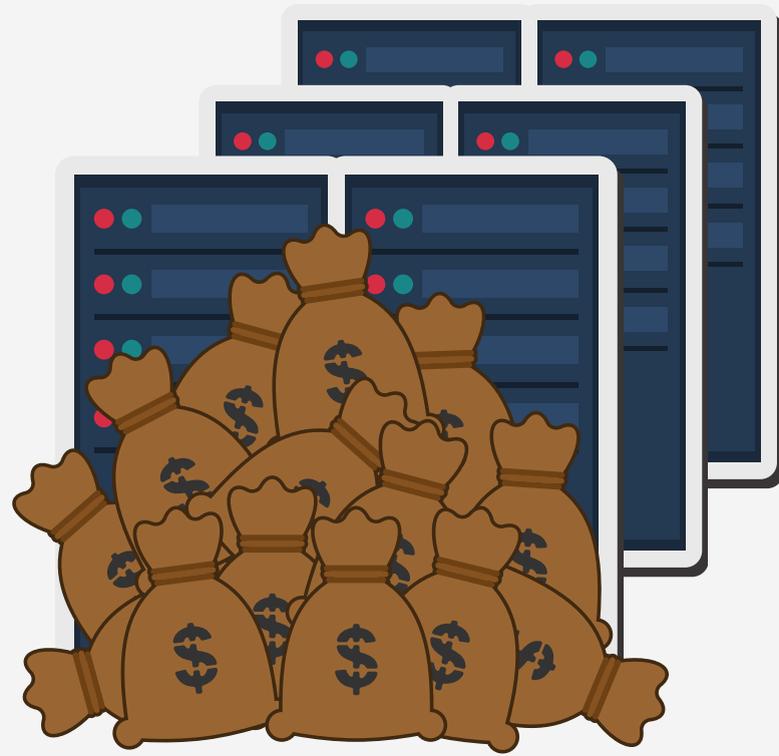
With a software layer which spans all hardware, Sofie can combine different hardware components and manage them centrally. She can flexibly choose hardware based on requirements, combining hybrid storage systems and traditional hard disk storage, for example.



By linking hardware and storage functionalities, Hanna is tied to one vendor. She cannot take advantage of new technologies or replace obsolete hardware without facing costly and lengthy migration.



Sofie is free to choose her hardware and uses x86 standard storage and servers. These are the most cost-effective for her company. Sofie is flexible in the architecture of the storage infrastructure and can always use the latest technologies and thus work much more efficiently.



The amount of data in Hanna's company is increasing rapidly. She needs to ensure sufficient storage capacity for years to come. The current storage array has reached its limits. To be able to grow, she needs to buy another system. Because unused archive storage also has to be licensed, high costs are incurred.



Data growth is also a challenge at Sofie's company. However, because Sofie is not dependent on hardware, she can easily scale her storage resources up and down based on demand.



Data growth is also a challenge at Sofie's company. However, because Sofie is not dependent on hardware, she can easily scale her storage resources up and down based on demand.



With Sofie, the archiving functionality is linked to a software layer which is independent of the storage hardware and technology. The storage layer is thus flexibly replaceable, and migrations can run in the background during operation. Sofie is therefore relaxed about technological changes.



**Do you want to archive like Sofie?**



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